

# Foreword from Bob Proctor

When you picked up this book, you picked up a real jewel. Trust me.

Many years ago, I read that no amount of reading or memorizing will make a person successful in life. It is the understanding and application of wise thoughts that count.

Twenty-six years ago, I met the woman who has written this book. I've always been absolutely fascinated with the talent Diane Armitage has, and how well she documents and explains simple truths that, once applied, can dramatically improve anyone's life. She is an extremely creative writer; I've often said that I think she is one of the most gifted writers on our planet in this age.

When Diane first started writing with me back in 1995, I asked her to write a sales letter to promote my new coaching program. I can still remember the very first paragraph of that letter and a line she wrote that said: *I promise you that one year from today, you will probably need a periscope to look back to where you are standing right now.*

That line was magnificent. I asked her once what made her think to even write that line and she told me it's how she thought about her *own* life and perspective after studying and working with the material I teach.

That's exactly why this is not an ordinary book. This book is about lessons that Diane has learned in casual conversation with me over 26 years. In all my years of teaching, no one has put a book like this together, and I don't believe anyone else could.

I have been in the personal development industry for 58 years, and I've studied with some of the most brilliant people in the world. Diane has learned her lessons well. And she has documented the various lessons she's learned from what you would call an "everyman's" point of view. She, herself, has come from a place that most people find themselves in.

Each lesson here isn't about something she *thinks* will work. It isn't about something she read about somewhere. It's something she actually *did*. Diane Armitage has built a very successful business and life for herself by doing what all successful people do – she continually develops her own ability to do what she's doing better than she was doing it yesterday.

Earl Nightingale often told the story of a farmer poking a baby pumpkin into an empty jug. The pumpkin grew until it filled the jug and could grow no more. He noted that, “If we're not careful, each of us can do a similar thing. We can mistakenly poke ourselves into jugs that limit our growth. But it is WE who do the poking; not the job, nor the company, nor the territory, nor the economy, nor the times. We do it.”

Diane decided to break out of that “jug.”

But it's only when you break out of that jug that the real growing begins.

When I met Diane, she was at a crossroads, wanting more for her life, but not really sure how to make that want a reality. Over these many years of working together, I've watched Diane grow, falter, grow, fail, grow, succeed, grow, hurt, and keep going to even greater success. This is how growth happens for everyone, but so many people give up and fall back rather than pressing on. This book will help you through those moments when you don't know what to do to make it better, or how to get past THIS point to achieve THAT dream.

If you really want to improve the quality of your life, multiply your income, and enjoy that supreme degree of happiness that most people miss in life, study every page of this book carefully. Take each one of the lessons that Diane has learned and apply them to your own life, one at a time, as she has done over 26 years.

This book is not something to be digested overnight or even over a weekend. I recommend you read the whole book. Read it a couple of times. Then, pick a couple of lessons out of it that resonate most strongly with you, and apply them to your own life. Discipline yourself to turn each lesson into a habit and a habitual way of thinking. Each of these lessons can significantly improve your life in any direction you want to move, and increase financial abundance just as Diane Armitage has come to enjoy.

I could say that Diane was a very special find, that it was extraordinary that our paths even crossed. She writes about our meeting in the first chapter of this book and I can assure you – there were thousands and thousands of people at that event and hundreds of plans and timelines in the works that could have prevented our meeting. But I know how the laws of the Universe work. We were supposed to meet. We were supposed to do this life's work together.

The same laws of the Universe have put this book in your hands. There are no accidents. This book is going to help YOU grow in your awareness and understanding.

I was honored when Diane asked me to write the foreword to this book, and I'm truly impressed with the work she has done. I know as you finish reading this book the first time, you will be equally as impressed. Do as Diane has done, and apply the information.

It's time to let *your* magic fly.